



FAST FOOD 3E1™

Authentic Indian Taste, All in One Place

BUSINESS PROPOSAL 2024



FROM THE HOUSE OF VARDHAMAN GROUP OF INDIA

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Fast Food Adda, a subsidiary of the renowned Vardhaman Group, was born out of a distinctive vision to offer high-quality, delectable, and unique fast food options at affordable prices.

Our commitment to excellence is reflected in our franchise model, which has been meticulously designed to bring our exceptional culinary creations to communities far and wide. At Fast Food Adda, we take pride in our in-house Research and Development (R&D) team, tirelessly dedicated to crafting innovative products and tantalizing flavors that consistently delight our customers. We are more than just a fast-food establishment; we are a destination where taste meets affordability, setting a new standard in the fast-food industry.



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Mission

To redefine fast food with unbeatable taste and affordability.



Vision

To craft unforgettable flavors and make Fast Food Adda a nationwide favorite.

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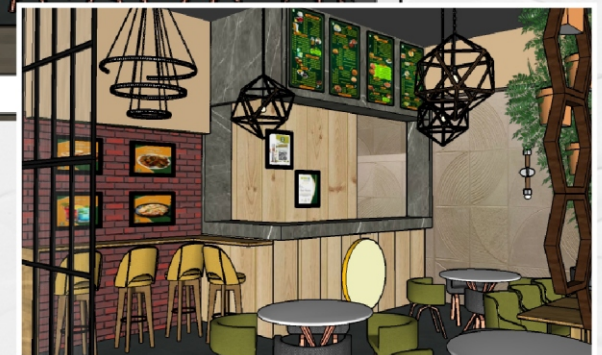


TYPE	DETAILS
Brand Name	Fast Food Adda
Industry	Restaurant
Founded	2023
Project by	Vardhaman Group Of India
Corporate Office & Factory	Akurdi, Pune, Maharashtra
Area served	Maharashtra
Models	FOCO(franchisee own company operated)
Menu offering	Varieties of Soups, Chinese Starters, Momos, Fried Rice, Noodles, Sandwiches & Burgers, Pizza, South Indian, Pav Bhaji & Pulao, Maggi & Fries, Misal, Dabeli & Bhel, Milk Shakes & Sharbat, Mojitos.
Website	fastfoodadda.com

TYPE OF FEE	COST & OTHER DETAILS
Floor Area	Min. 500-600 sq. ft.
Store Ambiance & Interiors	Rs 6 - 7 lacs (as per floor area)
Civil & other	Rs 1 - 2 lacs (as per floor area)
Kitchen Equipments & Kitchen Utensils	Rs 6 - 7 lacs (as per floor area)
IT Support & Online Platforms	2 lacs
Agreement Period	3 Years, Renewable
Total Initial Investment	Rs 15 lacs to Rs 18 lacs
ROI	15 - 18 Month

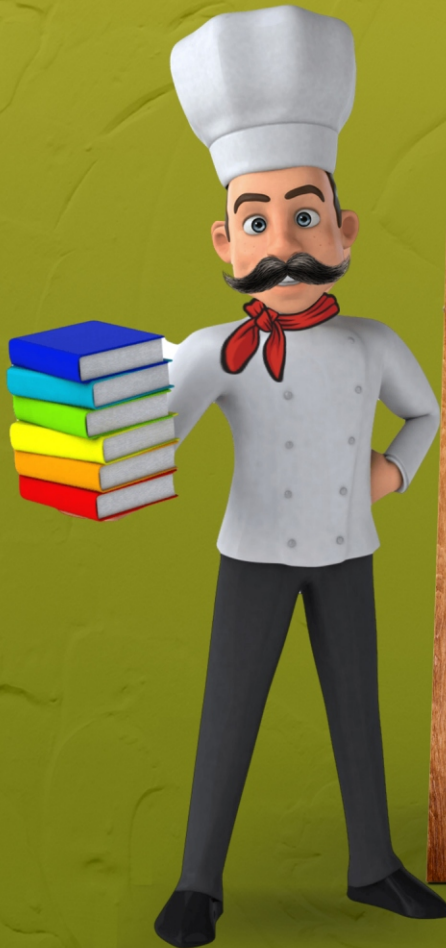
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Fast Food Adda provides adequate on-the-job training. Especially in areas like soft skills, how to deal with customers, how to meet your sales targets, etc. This training is provided to all franchise employees for 7days. Moreover, We promise 24*7 support and training to support your daily operations. It is important to note that all these training and support costs are included in the franchise cost of Fast Food Adda Thus, you will not be paying anything extra for training and support. This is actually a great feature of this franchise model.





HOT BEVERAGES

- Mumbai Kadak Chai Rs. 20
- Without Sugar Tea Rs. 20
- Hot Coffee Rs. 25
- Green Tea Rs. 30
- Lemon Tea Rs. 30
- Rose Black Tea Rs. 30
- Vanilla Coffee Rs. 30
- Caramel Coffee Rs. 35
- Hazelnut Coffee Rs. 40



COLD BEVERAGES

- Limboo Sharbat Rs. 25
- Desi Jeera Sharbat Rs. 25
- Sweet Dryfruit Lassi Rs. 40
- Thick Cold Coffee Rs. 49
- Thick Cold Coffee With Cream Rs. 69
- Mint Mojito Rs. 79
- Green Apple Mojito Rs. 79
- Blue Lagoon Rs. 89
- Mix Mocktail Rs. 99



MILK SHAKES

- Oreo Milk Shake Rs. 60
- Mango Milk Shake Rs. 60
- Chocolate Milk Shake Rs. 60
- Rose Milk Shake Rs. 60
- Pista Milk Shake Rs. 60



BAKERY

- Veg Masala Puff Rs. 30
- Paneer Puff Rs. 40
- Bun Maska Rs. 40
- Choco Lava Rs. 60
- Dark Chocolate Donut Rs. 69
- White Chocolate Donut Rs. 79
- Chocolate Almond Marbal Cake Rs. 120
- Dryfruit Mava Cake Rs. 180





CHINESE STARTER



- Veg Manchurian Dry Rs. 129
- Veg Manchurian Gravy Rs. 149
- Paneer Chilly Dry Rs. 159
- Honey Chilli Potato Rs. 159
- Paneer 65 Rs. 165



NOODLES

- Veg Hakka Noodles Rs. 119
- Veg Schezwan Noodles Rs. 149
- Veg Singapori Noodles Rs. 169
- Veg Shanghai Noodles Rs. 169
- Veg Chilly Garlic Noodles Rs. 169
- Veg Triple Noodles Rs. 119 (Half)
Rs. 169 (Full)
- Veg Manchurian Noodles Rs. 129 (Half)
Rs. 169 (Full)
- Paneer Triple Noodles Rs. 149 (Half)
Rs. 189 (Full)

SIZZLER



- Veg Overloaded Sizzler Rs. 119
- Paneer Overloaded Sizzler Rs. 149

RICE



- Veg Fried Rice Rs. 119
- Veg Schezwan Rice Rs. 149
- Paneer Fried Rice Rs. 169
- Veg Triple Rice Rs. 119 (Half)
Rs. 169 (Full)
- Veg Manchurian Rice Rs. 129 (Half)
Rs. 179 (Full)
- Paneer Triple Rice Rs. 149 (Half)
Rs. 189 (Full)



MOMOS

- Veg Steam Momos Rs. 70
- Veg Afghani Momos Rs. 119
- Veg Chilli Momos Rs. 119
- Veg Cheese Momos Rs. 149

SOUP




- Veg Manchow Soup Rs. 105
- Hot and Sour Soup Rs. 110
- Sweet Corn Soup Rs. 125
- Lemon Coriander Soup Rs. 135



SANDWICH

- Veg Cheese Grilled Sandwich  Rs. 65
- Spinach Corn Sandwich Rs. 75
- Butter Garlic Sandwich  Rs. 75
- Tandoori Farm House Sandwich Rs. 75
- Paneer Makhani Sandwich Rs. 75
- Chutney Cheese Sandwich Rs. 85
- Adda Special Sandwich Rs. 95
- Masala Sandwich Rs. 99
- Pahadi Paneer Sandwich Rs. 120

BURGER

- Veg Cheesy Burger  Rs. 79
- Veg Paneer Cheesy Burger Rs. 99


PIZZA

- Farm House Veg Pizza  Rs. 119
- Margherita Pizza Rs. 129
- Cheesy Garlic Bread Rs. 129
- Golden Corn Pizza Rs. 149
- Peri Peri Paneer Pizza Rs. 159
- Pahadi Paneer Pizza Rs. 169
- Paneer Tandoori Pizza Rs. 179
- Dobble Cheesy Pizza  Rs. 199

PASTA

- Red Sauce Pasta  Rs. 149
- White Sauce Pasta Rs. 169
- Spicy Peri Peri Pasta Rs. 189

DESERT

- Jamun Shot  Rs. 59
- Gulab Jamun With Ice Cream Rs. 79
- Brownie With Ice Cream Rs. 120



DOSA



- Amul Plain Dosa Rs. 69
- Amul Masala Dosa Rs. 79
- Amul Cut Dosa Rs. 85
- Schezwan Cut Dosa Rs. 90
- Noodles Cut Dosa Rs. 100
- Schezwan Cheese Cut Dosa Rs. 110
- Onion Cheese Butter Masala Dosa Rs. 110
- Noodles Cheese Cut Dosa Rs. 120



UTTAPPA

- Amul Onion Uttappa Rs. 69
- Amul Cheesy Onion Uttappa Rs. 89
- Amul Tomato Onion Uttappa Rs. 89
- Amul Cheese Tomato Onion Uttappa Rs. 110

IDLI & VADA



- Idli Chutney Sambhar Rs. 35
- Medu Vada Rs. 45
- Idli Vada Sambhar Rs. 40

SNACKS



- Tasty Vadapav Rs. 20
- Chatpata Crunchy Samosa Rs. 20
- Poha Rs. 30
- Upma Rs. 30
- Pineapple Orange Sheera Rs. 30
- Misal Pav Rs. 80
- Veggie Masala Maggi Rs. 50
- Classic Salted French Fries Rs. 69
- Peri Peri French Fries Rs. 89
- Aloo Paratha Rs. 69
- Mix Veg Paratha Rs. 79
- Paneer Paratha Rs. 99



PAV BHAJI

- Amul Masala Pav Rs. 60
- Amul Pav Bhaji Rs. 90
- Amul Cheese Pav Bhaji Rs. 120
- Only Pav Jodi Rs. 15

PULAO



- Veg Pulao (Amul) Rs. 119
- Paneer Pulao Rs. 149

FAST FOOD 3EETTM

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PUNE HEAD OFFICE

Sector No. 173/2, Pandharkar Nagar, Near Beena English School,
MIDC, Akurdi, Pune 411035. Maharashtra. INDIA.

MUMBAI OFFICE & WEARHOUSE

Shop No 15, Ground Floor, Shah Complex III, Plot No. 2, Sector 13,
Palm Beach Road, Sanpada, Navi Mumbai 400705.



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